

TFN Impact Report

Name of your Organisation:	Greater Change
Name of the project TFN funded:	Greater Change
Date Funded by TFN:	25/05/2021
Were you able to undertake your project as planned?	Yes
If no, please outline how the project has changed.	
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>TFN's Funding was meant to allow us to expand to one new district in the UK to allow us to increase our geographical footprint and support service users in that new district for a year.</p> <p>We were able to do this in Essex, in Colchester and Chelmsford District Council and that has allowed us to directly supported over 60 people in these areas.</p> <p>TFN's funding also indirectly supported over 220 people in total across the south-east of England because a portion of the funding went to supporting our central operations in raising individualised funding for our service users.</p> <p>This leverage effect means that in total, TFN's £17,600 in funding led to over 180k raised in a 12 month period supporting those 220 clients.</p>
What portion of the project did TFN fund?	5%
How many direct beneficiaries did the TFN funded project reach?	62
How many indirect beneficiaries did the TFN funded project reach?	233
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	<p>£8000 in direct match funding</p> <p>£180k from individual donors and other corporate donors for individual service users</p>
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No

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<p>If yes, please can you provide details of the support you received?</p>	
<p>Has the training you received from TFN better prepared you in pitching your organisation to potential funders?</p>	<p>Yes</p>
<p>Has TFN increased your capacity to raise further funds?</p>	<p>Yes</p>
<p>How important was TFN funding in helping you achieve your objectives?</p>	<p>We wouldn't have been able to achieve our objectives without TFN funding</p>
<p>Since presenting at TFN, has your organisation undergone any other significant changes?</p>	<p>We have grown significantly since the pitch (Although still <10 FTEs) and are looking to expand our work even further.</p>
<p>Do you have any other comments or feedback on the experience of the TFN process?</p>	<p>TFN's handling of the process is incredible. Charities are not made to feel to be in competition with one another and it really is a very pleasant evening for all involved.</p> <p>The support in the lead up to the pitch event is also great. And the set up has so many incredibly smart elements of nudge theory to encourage more generosity. Thank you for the support so far and we would love to be introduced to anyone who is interested in our work.</p>
<p>Can you tell us any personal stories to highlight the value of the project?</p>	<p>We can share a lot of service user stories, but would probably be easier for us to discuss this outside of this form. Attached a sample story below and a photo of the client (Vanda):</p> <p>"Being homeless was a terrible time, I just remember feeling terrified."</p> <p>Vanda managed to leave the streets, but had a relapse which put her home at risk, during a time of great stress at the peak of the pandemic. Vanda was able to get back on track, regaining her abstinence and going back into gainful employment, but the arrears continued to loom over her.</p> <p>Thankfully, Greater Change and our community of supporters were able to pay off her rent arrears and take eviction of the table.</p> <p>"Now every time I come home, I say hello beautiful home, I am home! When I lock that door, I know that I'm safe. Thank you, Thank you, Thank you!"</p>