

Name of your organisation	Goods for Good
Date of TFN event which you pitched at	22/05/2024
Name of the project TFN funded	Repurposing for Good
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>The funding provided by TFN has supported Goods For Good to provide support to 27 trusted charity partners to support 13657 people in crisis across Hertfordshire.</p> <p>They received 5224 kg of essentials in 114 donation saving 130,000kgs goods from landfill - equivalent to the CO2 emissions of 70 cars.</p> <p>Here are the examples of how we are impacting: Leanna's Wish - St. Albans - providing people with proper health hygiene by donating these essential items that would be often unaffordable. Case study on YouTube: https://www.youtube.com/watch?v=_Cjd51GYSsA</p> <p>Providing practical and emotional support to new arrivals - Watford and Three Rivers Refugee Partnership makes positive changes to the lives of individuals and families, on their journey to a safe, secure, and settled life in the UK. A beneficiary said: "I live in a poorly heated home and the thermal clothes given to me and my two children has had a major impact on us all coping and surviving through the winter."</p> <p>In collaboration with Herts Sports Partnership we have helped more than 100 young people who are leaving the care system with trainers and apparel so that can continue to take part in sport and integrate into their communities</p> <p>This year Goods For Good was awarded the High Sheriff's Sport For Good for reducing barriers to sport and improve physical and mental well-being.</p>
What portion of the project did TFN fund?	8%
How many direct beneficiaries did the TFN funded project reach?	1,093
How many indirect beneficiaries did the TFN funded project reach?	155
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise and from whom?	National Lottery £20,000 SA Law £6000
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No

<p>If yes, please can you provide details of the support you received?</p>	<p>-</p>
<p>How important was TFN funding in helping you achieve your objectives?</p>	<p>We would have found it difficult to achieve our objectives without TFN funding</p>
<p>Has the training you received from TFN better prepared you in pitching your organisation to potential funders?</p>	<p>Yes</p>
<p>Has TFN increased your capacity to raise further funds?</p>	<p>Yes</p>
<p>Can you tell us any personal stories to highlight the value of the project?</p>	<p>Following the event I was invited to pitch to a law firm during their lunchtime break. I used some of the techniques from the learning and the pitch went very well and we are now one of their charity partners. I have used and adapted the short pitch many times in meetings.</p>
<p>Since presenting at TFN, has your organisation undergone any other significant changes?</p>	<p>Increase in number of staff, and we held our first annual dinner in March 2025 to celebrate our 10th anniversary.</p>