

# TFN Impact Report



<b>Name of your Organisation:</b>	Artis Foundation
<b>Name of the project TFN funded:</b>	Artis Learning
<b>Date Funded by TFN:</b>	08/12/2021
<b>Were you able to undertake your project as planned?</b>	Yes
<b>If no, please outline how the project has changed.</b>	
<b>Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?</b>	<p>Artis applied to TFN for funding to allow 10 primary classes to access our performing arts education programme. Support for our work at the pitch event was greater than we had anticipated and this allowed us to increase the scale of our project.</p> <p>TFN funding has allowed Artis to support 3 schools in the 2022/23 academic year. This almost doubled the number of classes from 10 in our original application to 18:</p> <ul style="list-style-type: none"> <li>- Directly impacting the learning, wellbeing, and social and emotional development of over 540 children living in the top 20% of the most deprived areas of England</li> <li>- Providing training and career development for 39 headteachers, teachers and teaching assistants</li> <li>- Engaging, training and mentoring 3 freelance performing arts educators</li> <li>- Engaging and training 3 freelance performing arts education mentors</li> </ul> <p>Whilst we cannot share specific impacts from this project at the time of writing, evaluation tools provided through our partnership with Pro Bono Economics (PBE) gives us a unique insight into the socio-economic benefits of TFNs support.</p> <p>In June 2022 PBE produced Do the arts perform at school? an in-depth, independent analysis into the economic evidence for delivering Artis' curriculum-based performing arts programme in primary schools, key highlights include:</p> <ul style="list-style-type: none"> <li>- For each £1 of cost, the Artis programme could generate up to £32 in lifetime benefits</li> <li>- £8,700 estimated average lifetime benefit for children with elevated needs</li> <li>- Estimated lifetime benefits of Artis programme since its creation in 2004 are £0.53 billion</li> </ul> <p>Pro Bono Economics estimated that, if the Artis programme were rolled out across all primary schools in the top 20% of most deprived areas in England, there could be a potential lifetime benefit of up to £3.3 billion for all children in any one academic year.</p>

	Every £1 of support received by Artis is match funded by our partner schools, doubling the monetary value of any award. By combining TFN funding with the £21,000 of match funding from the 3 schools that it unlocked, your support could generate up to £1.3million in lifetime benefits for the children, government and society.
<b>What portion of the project did TFN fund?</b>	5%
<b>How many direct beneficiaries did the TFN funded project reach?</b>	585
<b>How many indirect beneficiaries did the TFN funded project reach?</b>	0
<b>Were you able to leverage further funding as a result of TFN support?</b>	Yes
<b>If yes, how much were you able to raise?</b>	Every £1 donated to Artis is match funded by a school. As a direct result of TFN support, Artis was able to leverage a further £21,000 from primary schools.
<b>Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?</b>	Yes
<b>If yes, please can you provide details of the support you received?</b>	<p>Artis has developed a relationship with TFN members John Nickson and Paul Donovan through their venture philanthropy organisation, Our Common Good* (OCG).</p> <p>In Spring 2022 we completed a 6-week pilot project trialling Artis Anywhere. We worked with 5 rurally isolated primary schools, engaging 10 classes, 20 teachers and over 100 pupils across years 1-5. The schools cannot access our live service due to geography and/or budget and are based in the Midlands, the North West and Devon. Evaluation from the programme demonstrated:</p> <ul style="list-style-type: none"> <li>- For all children there was a meaningful improvement in wellbeing</li> <li>- The biggest improvements were shown in children with high needs</li> <li>- Children on Free School Meals (FSM) showed meaningful improvement relative to non-FSM peers</li> </ul> <p>As a result of this research, OCG has committed to fund a Project Manager and facilitate two consultancies to further progress this work. This will bring an estimated £50,000 in</p>

	<p>further funding to Artis to develop our digital products and services.</p> <p>* <a href="https://www.ourcommongood.org.uk">https://www.ourcommongood.org.uk</a></p>
<b>Has the training you received from TFN better prepared you in pitching your organisation to potential funders?</b>	Yes
<b>Has TFN increased your capacity to raise further funds?</b>	Yes
<b>How important was TFN funding in helping you achieve your objectives?</b>	We wouldn't have been able to achieve our objectives without TFN funding
<b>Since presenting at TFN, has your organisation undergone any other significant changes?</b>	<p>Since presenting at TFN Artis has undergone some significance changes, many of which have would not have been possible without the networks generous support.</p> <p>Growth: In 2021-22 we added 10 partner schools to Artis' match funding programme. These new partnerships:</p> <ul style="list-style-type: none"> <li>- Directly impacted the learning, wellbeing, and social and emotional development of over 1,800 children living in the top 20% of the most deprived areas of England every week for an entire academic year</li> <li>- Provided training and career development for 130 headteachers, teachers and teaching assistants</li> <li>- Engaged, trained and mentored 10 freelance performing arts educators</li> <li>- Engaged and trained 10 freelance performing arts education mentors</li> </ul> <p>Fundraising: Artis raised £78,000 from Trusts &amp; Foundations in 2022 with support from the Lovington Foundation, the Britton Family Foundation, the Rothschild Foundation and the Harris Foundation for Lifelong Learning. We were also successful in securing our largest grant to date from the Foyle Foundation.</p> <p>In 2022/23 Artis Patrons donated £58,500. Artis Patrons is a group of individuals that provide financial support for our performing arts education programme. We set up the Artis Patrons' group in 2020, as a programme of events and networking opportunities designed to bring together potential supporters including trusts and foundations, corporate sponsors and individual donors. Our target for 2023/24 is £91,000 and we have raised £26,000 to date.</p>

<p><b>Do you have any other comments or feedback on the experience of the TFN process?</b></p>	<p>The support provided to help with the drafting of our pitch for the event was very helpful and directly impacted the development of Artis' wider fundraising case for support. Thank you.</p>
<p><b>Can you tell us any personal stories to highlight the value of the project?</b></p>	<p>Highbury Quadrant is a diverse community school based in Islington. Many of their children are below expectations for communication and language; and personal, social and emotional development. Added to this, 49.8% of pupils qualify for Pupil Premium, 40% are eligible for Free School Meals and 44% have English as an additional language. Feedback on the impact of Artis in the school has been incredibly positive:</p> <p>"Artis inspires the children by immersing them in their learning. Our Artis Specialist extends their understanding and enjoyment of the texts being studied and helps to build pupils' confidence to speak out loud and to perform. Artis' teaching and learning are consistently at a high level and the training and support they provide for our teachers help to further engage and inspire the children in the classroom" Gifty Francis, English Lead   Highbury Quadrant</p> <p>Feedback from Bloop, the Artis Specialist working in Highbury, further underlines the positive progression made in the school:</p> <p>"The children are very enthusiastic during Artis sessions and have been working very hard throughout the year at channelling their energy into the tasks, and into taking time to be calm, patient and respectful with each other. They are really beginning to understand the value of learning through performance and celebrating their achievements with their peers. They are always eager to find out what we will be working on each week and are great at finding links to their classwork and bringing their knowledge into the sessions, which has been really enhancing their learning experience. They have gone through such a wonderful transformation and they are an absolute joy to teach!"</p> <p>Sarah (Bloop)   Artis Specialist</p>